



**Children's Advocacy Centers™ of Texas, Inc.**  
**2010 Annual Report**

## President's Message

“A children’s  
advocacy  
center is the  
**ONE**  
non-profit that  
serves as the  
first stop for  
children  
entering the  
justice system  
as possible  
victims of  
sexual or  
physical  
abuse or  
witnesses to  
violent crimes.”



**By Diana Browning**

CACTX Immediate  
Past President

Dear Friends and Supporters,

Thanks to your generous support, 2010 marked our fifteenth year of operations as the nation’s leading state association of children’s advocacy centers (CACs). For over a decade, our mission has been to restore the lives of children affected by violence and abuse through supporting local CACs.

While that mission has remained constant over the years, the landscape of child abuse is always changing. Each year we learn more about the people who perpetrate crimes against children and the new ways they find to harm the most vulnerable in our society. We understand at newer and deeper levels how children make disclosures about their abuse and the best practices needed to interview victims in a legally defensible manner. Through experience, we have come to understand more about family dynamics and the important and critical role CAC family advocates can play in providing support services to help families heal and rebuild. Changes in technology, state demographics and the economy—all things impacting the world we live in—have also made their mark on child abuse in the last decade. But thanks to the generosity of our supporters, we have remained poised to effectively address these changes.

As you will note in the pages of this report, last year your support enabled us to provide unique offerings defined by and tailored to the information and needs at hand. The successes and achievements listed in this report would not have been possible without your shared belief in our mission. We now look forward with great determination to all that we can do in 2011 to not only change the way Texas responds to child abuse, but to continue our vision for a Texas where all children live a life free from violence and full of possibility. Thank you for being part of this journey and for courageously taking up this issue.

A handwritten signature in cursive script that reads "Diana Browning".

# What is A Children's Advocacy Center?



If your child  
made an outcry of abuse...

...wouldn't you want the investigation, prosecution  
and intervention services to be handled  
in a manner sensitive to the needs of a child?

Prior to children's advocacy centers, a child's outcry of abuse didn't necessarily mean the hurt was over. For many young victims, it often meant the beginning of a stressful, scary and difficult journey through our adult-minded criminal and civil justice systems.

Due to the complex nature of these cases, our systems require the involvement of many different professionals to investigate, prosecute and intervene. Historically, information was not routinely shared, efforts were rarely coordinated, and obtaining successful outcomes for these child victims was virtually impossible.

Children's advocacy centers provide a safe, child-friendly environment where law enforcement, child protective services, prosecution, medical and mental health professionals can share information and develop effective, coordinated strategies sensitive to the needs of each unique case and child. Local centers provide an array of child-focused services including the following core components:

- Specialized Forensic Interviewing
- Medical/Mental Health Assessments and Treatment
- Multidisciplinary Team Case Reviews
- Comprehensive Advocacy Services



# By the Numbers...

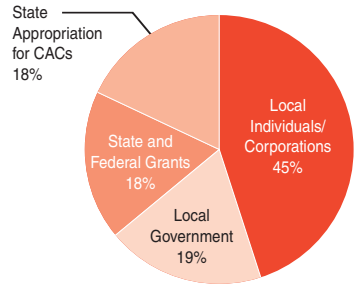
## A Public/Private Partnership: FY10

In FY10, for every

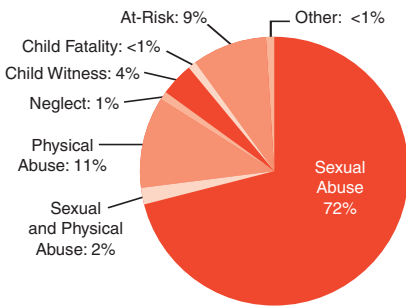
**\$1** the state appropriated,

Texas CACs raised an additional

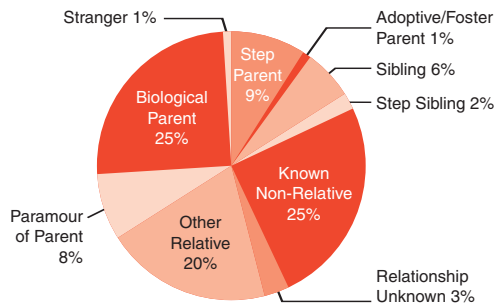
**\$5** from other public and private sources



## Type of Abuse



## Relationship to Victims



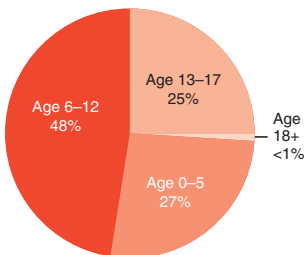
Of the total number of children served last year,

**74%** were involved in sexual abuse cases

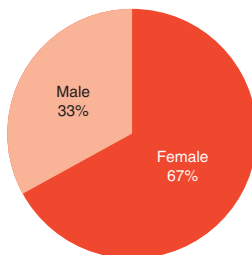
**99%** knew their perpetrator

**27%** were not old enough to attend kindergarten

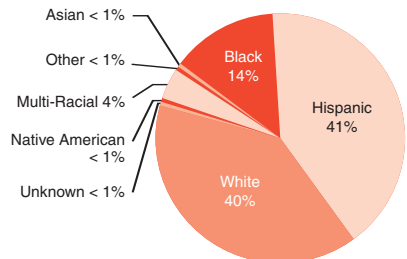
## Child Client Age



## Child Client Gender



## Child Client Ethnicity



The number of children served by children's advocacy centers in

Texas has increased by **700%** since 1995. In FY10,

**40,000** Texas children received critical services.

## What We Do...

We are a movement made up of the 64 children's advocacy centers (CACs) serving children throughout Texas, local professionals investigating and prosecuting child abuse, a committed board of directors, dedicated donors, volunteers, staff and corporate and government partners. The six core priority areas of CACTX are guided by the following beliefs:

### MEMBERSHIP SERVICES

We believe access to strong, local CACs will provide young victims with the unique services they need to begin their journey to hope, justice and healing.

### EVALUATION AND ASSESSMENT

We believe success in the fight against child abuse requires ongoing evaluation of current efforts and exploration of new, more effective ways to do this work.

### COLLABORATION

We believe that information sharing and networking is critical to innovation in the child abuse field.

### ADVOCACY

We believe in the power of a collective voice to successfully effectuate systemic change that will impact the lives of children scarred by violence and abuse.

### COMMUNITY AWARENESS

We believe that the eradication of child abuse from our society begins with building informed, empowered communities that stand ready to embrace this issue with courage.

### FUNDING

At the heart of our mission is a commitment to support the sustainability of local children's advocacy centers so they can continue to help young victims rebuild their lives.

## Why We Do It...

Our goal each and every day is to change the way Texas responds to child abuse so that every child affected by abuse can fulfill their unique potential. Through our commitment to the six core priority areas, we strive to achieve the following vision:



All child abuse victims and their families have access to the vital services available at a nearby children's advocacy center.



Professionals investigating and prosecuting these cases benefit from the support, facilities and coordinating efforts provided by strong children's advocacy centers.



The children's advocacy center model is recognized by key stakeholders at the local, state and federal levels as an effective response to child abuse.



Communities place a high priority on protecting children and stand equipped to take action in this fight.



Texas experiences positive change in the effectiveness of its child welfare and justice systems, allowing for better protection of all children and the consistent restoration of healthy, productive lives for young victims.

# The Year in Review...

## Membership Services

In FY10, **49** separate trainings were provided to **776** professionals. Our Annual Conference increased participation by **38%** over last year. To support forensic interviewers, we provided **117** hours of training to **224** professionals and coordinated peer review for **116** forensic interviewers over **21** sessions. CACTX also launched **Spanish peer review** for **33** interviewers.

## Collaboration

Over **80** professionals participated in **5** networking forums to enhance professional development. CACTX gained appointments on **2** state task forces: Human Trafficking Prevention, and the Medical Child Abuse Resource & Education System.

## Funding

**\$7.3** million were administered to local CACs to support critical services. This reflects a **33%** increase over FY09, and includes **\$129,768** in competitive grants to support family advocacy programs & CAC infrastructure.

## Advocacy

CACTX successfully requested **2** interim charges for study by the Texas Legislature and provided testimony at both hearings.

## Evaluation & Assessment

**33** centers piloted our Outcome Measurement System tool which generated the following results: **90%** of caregivers felt that the CAC facilitated healing for the child and themselves; and **95%** of multidisciplinary team members felt the CAC approach produced more collaborative and efficient case investigations.



are you the

One?

[onewithcourage.org](http://onewithcourage.org)

A campaign of



### Community Awareness

Secured over **\$500,000** in public and private funding to launch the first public awareness campaign in our history,

**One With Courage**, which reached over **39,456,672** viewers and generated over **18,000** hits to its dedicated website.

*Please help us continue to spread hope by sharing the detachable postcard above.*

# Financial Statement

For the period September 1, 2009 through August 31, 2010

## Statement of Financial Activities

### SUPPORT AND REVENUE

Contributions, including Grants & Contracts	\$ 8,847,496
In-Kind Contributions	96,775
Membership Dues	82,100
Fundraising	196,695
Program Services/Registration Fees	114,990
Other Income	11,476

### TOTAL REVENUE FROM OPERATIONS

**\$ 9,349,532\***

### EXPENSES

Program Services	\$ 8,806,648
Management and General	484,639
Fundraising	148,689

### TOTAL EXPENSES FROM OPERATIONS

**\$ 9,439,976**

\*CACTX benefitted from additional revenue from endowment distributions and prior year contributions.

## Statement of Financial Position

### ASSETS

Cash and Short-Term Investments	\$ 896,387
Receivables, net	1,311,386
Prepaid Expenses/Other	20,441
Land, Building & Equipment, net	1,633,253

### TOTAL ASSETS

**\$ 3,861,467**

### LIABILITIES

Accounts Payable and Accrued Expenses	\$ 1,217,325
Deferred Revenue	123,775
<b>Total Liabilities</b>	<b>1,341,100</b>

### NET ASSETS

Unrestricted-Operations/Fixed Assets	\$ 2,315,926
Temporarily Restricted	204,441
<b>Total Net Assets</b>	<b>2,520,367</b>

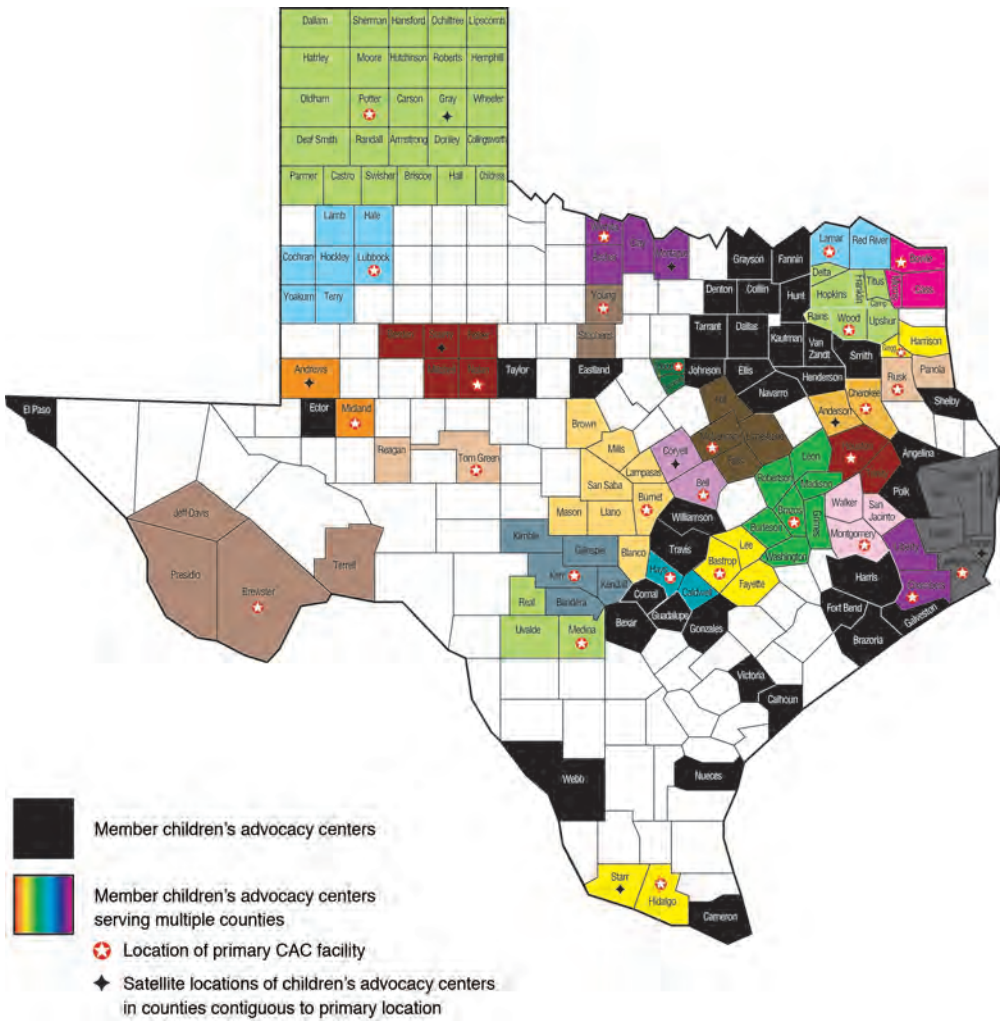
### TOTAL LIABILITIES AND NET ASSETS

**\$ 3,861,467**

The statement above excludes the CACTX Endowment Fund valued at \$4,787,621 on August 31, 2010.



# Membership Map



The network of 64 Texas children's advocacy centers now officially serves

**158** counties where  
**93%** of the Texas population resides

Last year, courtesy services were provided to children in all remaining Texas counties, **34** states and **2** countries

# CACTX Leadership

## CACTX Board of Directors

### *Executive Committee*

**Dale Cox**, President, Austin

**Victoria Ford**, Secretary, Austin

**Marc Miller**, President-Elect, Dallas

**Michael McMurray**, Treasurer, Sylvania, OH

**Stephen Cooney**, Vice President, Houston

**Diana Browning**, Past President, Odessa

### *Board Members*

**Danita Abernathy**, Texarkana

**Christopher DeClaire**,

**Kari McAdams**, Austin

**Paula Ahders**, Odessa

Houston

**Chris Montoya**, El Paso

**Jason Belew**, Austin

**Jane Donovan**, Frisco

**Bill Moss**, Houston

**Bobbi Bilnoski**, Dallas

**Anita Gossett**, Irving

**Chuck Orrico**, Houston

**Jeff Burdett**, Austin

**Rodney Hall**, Odessa

**Michelle Raymond**, Laredo

**Catarina Cron**, Houston

**Robert Harrell**, Austin

**Elaine Stolte**, Houston

**Chris Cronn**, Austin

**Gean Leonard**, League City

**Martha Tyroch**, Temple

**David Davis**, Waco

**Paul Marsh**, Seguin

### *Ex-Officio Board Members*

**Stacey Napier**, Office of the Attorney General, Austin

**Audrey Deckinga**, Texas Department of Family and Protective Services, Austin

## 2010 Retiring Board Members

**John Bradley**, Georgetown

**Benny Rasberry**, Lantana

**Trudy Deen Davis**, Galveston

**Brian Sweany**, Sachse

**David Heselton**, Dallas

## CACTX Staff

**Joy Rauls**

Executive Director

**Emma-Lee Caprio**

Finance Manager

**Joseph Monyer**

Grants Specialist

**Clay Newman**

Associate Director

**Cherisse Robison**

Grants Manager

**Melissa Mylchreest**

Executive Assistant

**Catherine Bass**

Director of Program  
Services

**Ada McCloud**

Program Specialist

**Noah Neal**

Operations Assistant

**Carol W. Green**

Director of Development

**Lynn Meng**

Program Specialist

**Amarilis Castillo**

Development Assistant

**Meghan Weller**

Director of Public Affairs

**Alisyn Diaz**

Membership Services  
Specialist

**Lottie Hewett**

Grants Coordinator

# Donors

## Guardian



**BlueCross BlueShield  
of Texas**

*Experience. Wellness. Everywhere.™*

## Defender



## Champions



## Advocates



## Foundations

Children's Assessment  
Center Foundation  
Dodge Jones Foundation  
RGK Foundation  
Sigma Alpha Epsilon, UT

## Public Partners

Children's Justice Act Project  
National Children's Alliance  
Office of the Attorney General  
Office of the Governor/CJD  
Southern Region CAC

## Corporations

American Electric Power  
AMERIGROUP  
Bank of the West  
Escamilla, Poneck & Cruz LLP  
Frost National Bank  
Looper Reed & McGraw, PC  
Maxwell Locke & Ritter LLP  
Scott and White  
Southwest Airlines  
Standard Sales Company, L.P.  
TXU Energy

## In-Kind



**CACTX is also grateful for the many generous individual donors whose names are too numerous to list on this report. Your shared belief that ending child abuse is a community responsibility is core to the children's advocacy center model. Thank you for your courage in taking up this difficult issue.**

# Mission Statement



The mission of CACTX is to restore the lives of abused children by supporting CACs in partnership with local communities and agencies investigating and prosecuting child abuse.



*Breaking the Cycle of Abuse  
One Child at a Time*

## **Children's Advocacy Centers™ of Texas, Inc.**

1501 West Anderson Lane, Ste. B-1  
Austin, Texas 78757

(800) 255-2574

(512) 258-9920

Fax: (512) 258-9926

[www.cactx.org](http://www.cactx.org)

[mail@cactx.org](mailto:mail@cactx.org)

© 2011

