

National Children's Alliance

# Annual Report 2018

The nation's largest network of  
care centers for child victims of abuse



NATIONAL  
CHILDREN'S  
ALLIANCE®

# Our Momentum in 2018

881 Children's Advocacy Centers (CACs)

served **367,731** abused kids in 2018



## Healing

97% of caregivers agree that CACs provide them with resources to support their children.

**97%**



## Justice

98% of team members believe clients benefit from the collaborative approach of the multidisciplinary team (MDT).

**98%**



## Trust

If caregivers knew anyone else who was dealing with a situation like the one their family faced, 96% would tell that person about the center.

**96%**

## Mental Health Services Offered, Percentage of CACs

2016 NCA Census vs 2018 NCA Census

**75%**

2016

**91%**

2018

Evidence-based treatments

**67%**

2016

**83%**

2018

Evidence-based assessments

## How CACs Have Grown

**27%**

2009

**76%**

2018

Have sufficient mental health personnel

**47%**

2009

**66%**

2018

Offer at least some therapeutic services onsite

**51%**

2009

**78%**

2018

Offer at least some therapeutic services by referral/linkage agreements

# A Message from the Director



Dear Friends,

National Children's Alliance (NCA) is a very data-driven organization. Right at the start of this report, we're presenting you with a page of statistics—a quick look at how many children our member Children's Advocacy Centers (CACs) served and how the services they offer have increased over time. But as you read, remember that the numbers aren't data points. They're children. Kids who had something traumatic happen in their lives and who found someone to believe them—someone to stand up for them—at a CAC.

If you're a staff member at a CAC or a State Chapter, a multidisciplinary team (MDT) member, a corporate partner, a researcher in our field, an advocate, a donor, a volunteer, or any one of the many other people who assisted us and our members in the past year, you made a real difference in children's lives. With your continued support, we'll help many more kids in 2019. The stigma surrounding child sexual abuse can increase the trauma and the burden on survivors. Our SHINE Campaign will chip away at that stigma by building a visible network of support for survivors and allies. Persuading caregivers to make use of mental health services for their children and themselves is a priority, so we're participating in a study on boosting family engagement. And we know that evidence-based treatments can reduce trauma symptoms and help victims of child abuse go on to live healthy, happy lives, so we're continuing to train more clinicians in evidence-based assessments and treatments. Over the past 10 years, NCA members have either provided mental health services or referrals to more than a million children. Every child or caregiver whose burden is eased thanks to the help of a CAC is a victory for us all.

Beyond 2018 progress and 2019 plans, this report introduces you to some of the individuals who are devoted to improving kids' lives. Statistics and measurable outcomes tell us whether we're making progress and whether our work is both efficient and effective. We have too many kids who need help to waste resources. But it's the people who actually do that work—and the funders and volunteers who support them—who make it all happen. Thanks to your compassion, your generosity, your very willingness to take on the subject of abuse, the world is a better place. Turn the page and see the proof.

**Teresa Huizar**  
Executive Director

# The Impact of Your Support

Our mission is to promote and support communities in providing a coordinated investigation and comprehensive response to child victims of abuse through Children's Advocacy Centers (CACs) and multidisciplinary teams (MDTs). Thanks to your support, children across the country are discovering that they're not alone—we're here to help them not just survive abuse but go on to thrive.

## About NCA

National Children's Alliance is the national association and accrediting body for a network of 881 CACs. We provide support, advocacy, quality assurance, and national leadership for CACs, all to help support the important work that CACs do in communities across the country. In all 50 states and Washington, D.C., CACs provide a coordinated, evidence-based response to children who have been abused.

## How CACs Help Kids

To understand what a CAC is, you must understand what children face without one. Without a CAC, the child may end up having to tell the worst story of his or her life over and over again, to doctors, police, lawyers, therapists, investigators, judges, and others. They may not get the help they need to heal once the investigation is over.

When police or child protective services believe a child is being abused, the child is brought to the CAC—a safe, child-focused environment—by a caregiver or other “safe” adult. At the CAC, the child tells their story once to a trained interviewer who knows the right questions to ask. Then, based on the interview, an MDT that includes medical professionals, law enforcement, mental health, prosecution, child protective services, victim advocacy, and other professionals make decisions together about how to help the child. Finally, they offer a wide range of services like therapy, medical exams, courtroom preparation, victim advocacy, case management, and more.

### Without CACs



### With CACs



From 2017 to 2018, the number of counties covered by NCA Member CACs increased by 62, from 2,021 in 2017 to **2,083 counties in 2018.**

These 2,083 covered counties include **62,402,924** children under the age of 18—**84.1 percent of the child population.** **From 2017 to 2018, NCA Member CACs expanded our reach to offer services to 564,648 more children who may someday need them.**

### **The 881 NCA Member CACs include:**

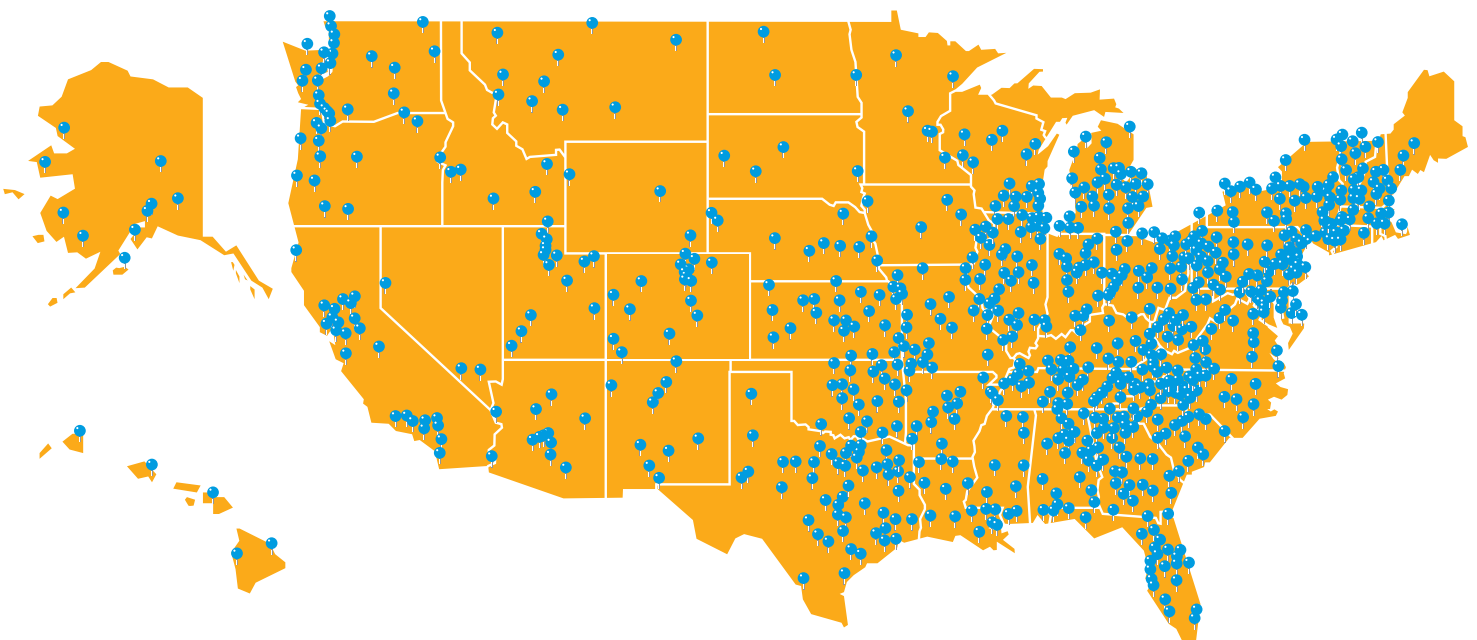
**711** Accredited Members meeting the Standards of practice to serve kids

**78** Associate/Developing Members working toward the Standards

**72** Affiliate Members—MDTs working collaboratively to improve services for abused children

**20** Satellite Members under the sponsorship and oversight of an NCA Accredited CAC

## CACs Across the United States



# NCA 2020: Our Strategic Goals

We're now midway through our five-year strategic plan to achieve six goals on behalf of the national Children's Advocacy Center movement. Here they are:



## Expanding Access

All children and families are deserving of a high-quality, seamless response which is easily accessible. NCA will promote the CAC model as the preferred response for all forms of child maltreatment.



## Branding

Create a strong, recognizable brand for CACs to become the undisputed authority that empowers local communities to serve/respond to child victims of trauma/abuse.



## Leadership and Collaboration

NCA cultivates meaningful and sustainable collaborations among CACs, Chapters, and Regional CACs (RCACs) to capitalize on unique strengths for maximum impact and seamless, non-duplicative service delivery.



## Leveraging Partnerships and Resource Development

NCA engages and cultivates public and private partners to expand resources, amplify our collective voice, and strengthen research, education, and advocacy to improve child health and well-being.



## Improving Outcomes for Children and Their Families

NCA supports the development of an operational framework that utilizes/leverages research, shared data, platforms, and best practices to make data-driven decisions about service delivery to improve well-being outcomes for children and families.



## Organizational Excellence

NCA is committed to organizational excellence, ensuring a fiscally sound and effectively governed organization with a strong and innovative workforce that creates value for its members.

# Stories from the Frontlines

The *NCA 2020* strategic plan has six goals, but one purpose: increase our members' capacity to protect children and help them heal. The plan informs all our actions, and you can trace its roots in our members' work, too. In the following pages, you'll meet some of our many outstanding members striving to **expand access** to more children, **collaborate** to maximize impact, **leverage partnerships and expand resources**, and **improve outcomes** for children and their families.



## “No One Person Makes Up the Team” page 6

On Fort Peck Reservation in Wolf Point, Mont., the CAC developed a high-performing MDT by keeping one thing in mind: It's not about them. NCA interviewed five of the many team members, and they all said the same thing: They work as a team because that's what it takes to protect children.



## “Everything but the Kitchen Sink” page 8

When NCA helped open the door to increased Victims of Crime Act (VOCA) funding for CACs, Baltimore Child Abuse Center (BCAC) saw this as the ideal opportunity to do more than just reach more children. From hiring more clinicians to developing programs for at-risk populations, BCAC has used VOCA funds to protect more children.



## “The Systems Need to Work in Tandem” page 10

At Dee Norton Child Advocacy Center in Charleston, S.C., the staff have spent more than a decade building relationships with their counterparts in the military—a response to the needs of military families NCA is leading nationwide projects to meet. It's a stellar example of how two different systems can collaborate to help children and their families.



## “When That Light Bulb Goes On ...” page 12

At Family Crisis Services of Northwest Mississippi, Inc., Tomiko Mackey has made a career out of leading people to that moment when what they've learned suddenly clicks. In the clinicians she trains through NCA's Thriving Kids Initiative, and in the public at large, she sees a growth in awareness that brings better outcomes for children and their families.



## “Everybody's Heart Is in the Right Place” page 14

The CACs comprising the Florida Network of Children's Advocacy Centers have a common mission: to protect all children in the state. The national model of all-for-one partnership NCA champions is deeply ingrained in the culture in Florida's movement, with Chapter staff and CACs doing their part to ensure all members have the resources they need to help children.

A group of five people, three men and two women, are standing in a room. The man on the far left is wearing a black shirt and grey pants, with his arms crossed. The man next to him is wearing a black jacket and glasses. The woman in the center is wearing a striped cardigan over a purple top. The man next to her is wearing a black jacket. The woman on the far right is wearing a blue vest over a black shirt and glasses. They are all looking towards the camera. In the background, there is a wall with several children's drawings pinned to it.

# “No One Person Makes Up the Team”

**Ken Trottier, Burk Hawthorn,  
Ann Denny, Scott Siefert,  
Judy Lauridsen**

Multidisciplinary Team  
Fort Peck Tribes Red Bird  
Women's Center CAC

## Fort Peck Reservation is home to a CAC that's been around for 20 years and knows: It's about the kids.

Although our photo shows five people, a full MDT meeting at the Fort Peck Tribes CAC in Wolf Point, Mont., can have more than 20: FBI agents; tribal investigators; an assistant U.S. attorney; a tribal prosecutor; federal, tribal, and state social workers; Red Bird Women's Center (RBWC) advocates; and more. Ken Trottier, Fort Peck Tribes' supervisory criminal investigator, has been part of the MDT since it began. "We really didn't know what an MDT was about" then, he said, but they got trained and "we put all our ideas together and we figured out the best way to help our community." One thing they decided: "No one person makes up the MDT. It's a team. So if one person struggles, we help them out." Scott Siefert, chief tribal prosecutor and special assistant U.S. attorney, described it as all pulling in the same direction. For Heather McLean, an FBI victim specialist, "It's like the team is its own kind of entity."



*Ann Denny and Ken Trottier are part of a group where people trust each other to be honest and focus on the mission.*

There are challenges. People who aren't from the area don't understand how remote it can be and how few resources there are, Heather said, and in the winter "you're trying to work a crime scene in minus-47 degree weather." Poverty, drug abuse, and handling cases in tight-knit communities are other issues. But there are advantages, too. Judy Lauridsen, a family nurse practitioner and sexual assault nurse examiner (SANE), said, "We're all a small community, and it's easier to get things done." They can keep kids on their follow-up list even if there's no current case. And, for Scott, if the U.S. attorney decides not to prosecute a case, "I can take it from them and prosecute it in tribal court. It's giving victims a day in court that they otherwise might not get."

Ann Denny, a crisis counselor and senior family support case manager said, before NCA accreditation they had to take kids to Billings for exams, five hours away. "Because of accreditation, we can do the exams. The forensic interviewers are trained, so they can do the interviews here." By meeting NCA's Standards for Accreditation, "We're becoming a leader in Indian Country." That matters, because for the team, it's all about protecting kids. As Ann said: "To me, all of these disciplines surround that one child victim. That's what I see. And that's really, really precious."

### Meet the Standards

To learn more about NCA's Standards of Accreditation, visit [nationalchildrensalliance.org/standards](https://nationalchildrensalliance.org/standards).

A portrait of Adam Rosenberg, Esq., a man with dark hair and glasses, wearing a dark suit jacket over a light blue button-down shirt. He is smiling slightly and looking towards the camera. A small, colorful butterfly pin is visible on his left lapel. The background is a mosaic of blue, orange, and white tiles.

“Everything but the  
Kitchen Sink.”

**Adam Rosenberg, Esq.**  
Executive Director  
Baltimore Child Abuse Center

## Baltimore Child Abuse Center has used Victims of Crime Act funding to build capacity to reach underserved populations and at-risk kids.

Until recently, Baltimore Child Abuse Center (BCAC) was in a position familiar to many CACs: stretching too few staff and too few resources to cover too many needs. As Executive Director Adam Rosenberg described it, it was like trying to stop a flood by sticking as many fingers in the levee as you could. Then NCA partnered with Congress to increase Victims of Crime Act (VOCA) funding and allow more CAC services to qualify, and BCAC pounced on the opportunity. And by “pounced” we mean “asked for everything but kitchen sink.”

Almost 10 years ago, an NCA seed money grant helped start BCAC’s 24-hour forensic interview team, and Maryland’s first bilingual forensic interviewer—today VOCA funds sustain those programs. BCAC now has enough therapists to offer onsite mental health services. Today, the Baltimore team offers so much more. They brought in a child development specialist to give kids more individualized attention. They can identify an at-risk population, such as runaways—about 7,400 kids a year in Baltimore—and create a program just for them. They provide families with transportation to treatment sessions. And in sex trafficking cases, BCAC can schedule kids for multi-session interviews to give them time to feel safe enough to disclose.

While BCAC can’t literally buy a new kitchen sink (building improvements are ineligible), BCAC has realized many more benefits from increased VOCA funding: VOCA’s two-year cycle makes it easier to plan ahead. Nonprofit salaries are notoriously low, and stable funding means better salaries to retain staff. Staff training has gone way up. And people have the capacity to take on new projects. Instead of conducting back-to-back interviews all day, for example, forensic interviewers have time to conduct research or train others. In fact, when Adam and his staff talk about VOCA, it’s clear that what they value the most is the ability to do more: reach more kids, participate in more peer reviews, hire more people who share their core values. Equally important to maintaining the VOCA grant is maintaining relationships with their state VOCA administrator. Like other funders, for BCAC they are a valued partner working to help make a difference for kids.



*Facility dog Manny hangs out with some of BCAC’s outstanding team, who contributed to this report: Cassandra Chavez, LGSW; Amanda Keanna; and Crimson Barocca, LCSW-C. Not pictured: Julia Knach.*

### VOCA Funds to CACs

Working with our champions in Congress, NCA has helped to improve access to VOCA funds. CACs have taken full advantage, with total annual VOCA dollars flowing to CACs—**an increase from approximately \$25 million to upwards of \$150 million** in just four short years.

A portrait of Dr. Carole Campbell Swiecicki, a woman with shoulder-length brown hair, smiling. She is wearing a purple sleeveless top and a long red beaded necklace. The background is a blurred outdoor setting with a brick wall and some foliage.

“The Systems Need to Work  
in Tandem”

**Dr. Carole Campbell Swiecicki**  
Executive Director  
Dee Norton Child Advocacy Center

## Dee Norton CAC has spent more than a decade building ties with their counterparts in the military.

To civilians, the military can seem like a world unto itself. At Dee Norton Child Advocacy Center in Charleston, S.C., however, the center's founding director had worked with the Navy. The current director, Dr. Carole Campbell Swiecicki, is the daughter of an Army veteran and wife of a Navy vet. And one of the Family Advocacy Program (FAP) advocates at Joint Base Charleston was previously a forensic interviewer at Dee Norton. So it's no surprise that the center is one of NCA's leaders in our national initiative to bring CAC services to military families. Dee Norton has had a memorandum of understanding with the base for more than a decade.

As NCA's 2019 president, Carole sees our emphasis on military families as a key part of our goal to expand access to all children. "FAP investigators are just as important as civilian," she said. "If they're in the neighborhood, invite FAP staff to visit your CAC. Get to know them." Even if you don't have a base nearby, you might still have its families. "Military members don't always live close to base. They may get housing farther away and commute. That can leave CACs unaware that the military is part of their community."

For these children, the connection to the military can be both a source of strength and stress. They're surrounded by a community of people who share a purpose. But, the stress of having a parent who is deployed and frequent relocations can multiply the effects of trauma. Imagine if you're a child who is the victim of abuse and then one of your parents—one of the pillars of your world—gets deployed overseas.


For CACs, working with their local FAP may mean not being the primary service provider. At Dee Norton, Social Services refers nearly all cases to the CAC, "however, the military FAP has trained forensic interviewers that often handle domestic violence and physical abuse cases. They refer sexual abuse cases to Dee Norton," Carole said. Through experience, she's learned that "the systems need to work in tandem." Her advice? Screen for military families. If you have an FAP nearby, get to know the staff. And remember collaboration is at the heart of what we do. It's how we make sure the maximum number of kids get the best outcomes possible.



*To protect client confidentiality, two volunteers stepped in to help the center's staff show how they welcome local families.*

### Reaching Military Families

In 2018, through a national pilot program, 12 Accredited CACs and three Chapters received a total of **\$700,000 in federal funds** for projects related to the expansion of CAC services to military installations. NCA is administering another \$700,000 in federal funds in 2019 to help NCA members reach this vital segment of American families.



“When That Light Bulb Goes On,  
You Can’t Turn It Off”

**Tomiko D. Mackey, LCSW**

Director of Clinical Services  
Family Crisis Services  
of Northwest Mississippi, Inc.

## That moment of enlightenment, when what you've learned starts to feel real, changes everything.

In the 20 years that Tomiko Mackey has worked for Family Crisis Services of Northwest Mississippi, Inc. (FCSNM), she's grown along with the CAC movement. The biggest difference, she said, is the awareness of child sexual abuse. Today there's more awareness that abuse is real, it's not OK, it happens in all communities—and we can do something about it. “When that light bulb goes on,” she said, “you can't turn it off.”

Tomiko supervises the Oxford, Miss., CAC's forensic interviewers, family advocates, and therapists, trains interviewers, and conducts peer reviews. Her personal service to clients has been immense, yet her most lasting impact for children may be the knowledge she shares. Through NCA's Thriving Kids Initiative, she trains clinicians in evidence-based assessments (EBAs) to help them deeply understand each child's situation and plan the best course of treatment. Through funding by NCA, the Hearst Foundations, and Ronald McDonald House, Tomiko was trained in EBAs in 2015 and has since taught 50 clinicians in Colorado, Idaho, Mississippi, Oregon, Montana, Washington, and Wyoming.



In classroom sessions, clinicians learn to look for sexual, physical, and domestic abuse and community violence, because victims of one will often have experienced another. It's a lot of information to process, and Tomiko says the real light-bulb moment comes after trainees go back to their CACs and begin to administer, score, and interpret EBAs. The entire class and trainer connect for a series of consultation calls in which trainees present cases for group discussion. As the theoretical meets the practical, trainees' confidence grows.

*Child/Family Advocate Katrenia Meeks and Tomiko Mackey at the FCSNM office in Oxford, Miss.*

The CAC movement's emphasis on education and awareness helps children nationwide. Thanks in large part to CACs, which train more than 2 million people each year in abuse prevention education, Americans are more aware of personal boundaries and body safety, which has sparked increased reporting. EBA training, meanwhile, helps clinicians spot issues they might have missed otherwise. All this leads to more children getting better services. “Once you know something, you can't unknow it,” Tomiko said. The knowledge Tomiko has shared has helped NCA's national movement of CACs provide more than a million children with healing mental health services in the last 10 years.

A portrait of Cindy Vallely, a woman with blonde, wavy hair, smiling. She is wearing a green top and a gold necklace. The background is a light-colored wall with a window frame.

“Everybody’s Heart

Is in the Right Place”

**Cindy Vallely**

Executive Director

Florida Network of Children’s Advocacy Centers

## In Florida, a true sense of community has developed, making the universe of support for children that much stronger.

When NCA proposed switching funding models to emphasize statewide projects, the Florida Chapter knew exactly what it wanted to do for its members. Cindy Vallely, executive director of the Florida Network of Children's Advocacy Centers, thought immediately about a statewide training program. Truly statewide: "Annual conferences tend to be in Orlando or Tampa, which are central," she says, "but more of a burden to get to if you're coming from, say, Pensacola." The extra travel time and expenses might be the deciding factor in whether a small CAC sends someone for training. So Cindy and her staff make it a priority to hold sessions around the state.

In 2018, part of the Chapter's NCA funding went toward paying for its CACs to attend trainings in Eye Movement Desensitization and Reprocessing (EMDR), an evidence-supported treatment for trauma symptoms and emotional distress. Another portion covered critical case tracking systems for its members, and Florida also provided victim advocacy training for its CACs. In 2019, the Chapter is proposing to hold EMDR training for therapists using NCA funds.

Of the 27 members, 21 are Accredited. The 21 voted to have all 27 CACs benefit from NCA funds and participate in statewide projects because they want all CACs in Florida and the children they work with to benefit. All 27 support the Chapter's goal of a CAC in every county in the state. "Everybody's heart is in the right place," she said.

The generosity doesn't stop at state lines. Cindy joined the Chapter in April 2017, and although she'd worked in the attorney general's office for 10 years and as state VOCA administrator for eight years, the new job presented new challenges. She learned from her counterparts in the Southern Region and the fellow newbies she met during her orientation at NCA headquarters. They keep in touch, share ideas, and help each other however they can—a nationwide mirror of Florida's all-for-one spirit.

"When I was offered this position," Cindy said, "I felt like I was coming back home." With the sense of community her Chapter generates, you can understand why.



*"The Mighty Four" at the Florida Chapter work hard to make it easier for all 27 CACs in the state to attend training sessions.*

# What We Did Together in 2018

## Expanding Access

Our new coordinator for services to military families is here to help CACs build relationships with military installations around the country and ensure the wraparound services all kids deserve.



## Lighting Up a Universe of Support

At our 2018 Leadership Conference we announced the SHINE Campaign—a national, survivor-focused, CAC-led campaign that will transform the conversation around child abuse: end the stigma for victims, treat the trauma, and inspire hope. This campaign pilots in 2019.



## A Voice on the Hill

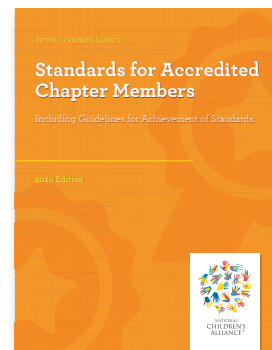


Our champions in Congress helped boost the Victims of Crime Act funding above last year's levels to \$22.5 million, and the Victims of Child Abuse Act Reauthorization Act of 2018 provided critical and much-needed language changes to better reflect the movement.

At the state level, NCA works closely with Chapters to draft legislation and secure state funding while providing strategic support to boost the participation in and effectiveness of state advocacy efforts. Statutory definitions of CACs, immunity from civil liability, statute of limitations reforms, and funding increases are just a few of the policy priorities where we are seeing successes.

## Holding Ourselves to a Higher Standard

Members of the field worked closely with NCA staff to revise, refine, and clarify NCA's *Standards for Accredited Chapter Members*. The new Standards will take effect January 1, 2020.



More than 5,900 CAC professionals were trained through Chapter grants administered by NCA under a cooperative agreement with the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention.

## Educational Resources

Our Physical Abuse Collaborative Work Group expanded the *Child Physical Abuse Response Guide* with a series of four webinars that will help CACs and MDTs that are considering expanding their services to children who are victims of physical abuse.



In partnership with the National Child Traumatic Stress Network, NCA produced the "Healing the Future" brief and shareable graphics to help CACs make a case for the prevalence, the cost, and the hope of healing that CACs provide to victims of child abuse.



## Helping CACs Manage Their Work

One of our top priorities for 2018 was upgrading NCAtrak to transform the only case-management system by CACs, for CACs, into the premier 21st-century tool. Two waves of form-and-function upgrades mirroring how real professionals like therapists and pediatricians enter and use case data were completed to help CACs improve health outcomes for kids.



## 2018 by the Numbers

NCA administered nearly **\$10.4 million in grant funds** in 2018. The grants supported mental health services, services to youth with problematic sexual behaviors, expanding the number of CACs in the country to reach underserved populations, expanding and improving the services that CACs provide, and more.

We ended the year with **881** Member CACs, **81 percent** of them Accredited, plus **50 Chapter Members**.

## Mental Health Services for Kids

Since NCA launched our Thriving Kids Initiative to improve mental health services in 2009, CACs have given more than a million children the evidence-based mental health services or referrals they need. A new report shows what's changed in the last 10 years, what's coming next, and why it matters. Learn more at [nationalchildrensalliance.org/thriving-kids](http://nationalchildrensalliance.org/thriving-kids).



In February 2018, 23 clinicians from Washington and Oregon were trained in the use of evidence-based assessments (EBAs). From February through July, a total of 439 EBAs were administered to 362 individuals (children and their caregivers). That number continues to grow as the clinicians we trained continue to administer EBAs.

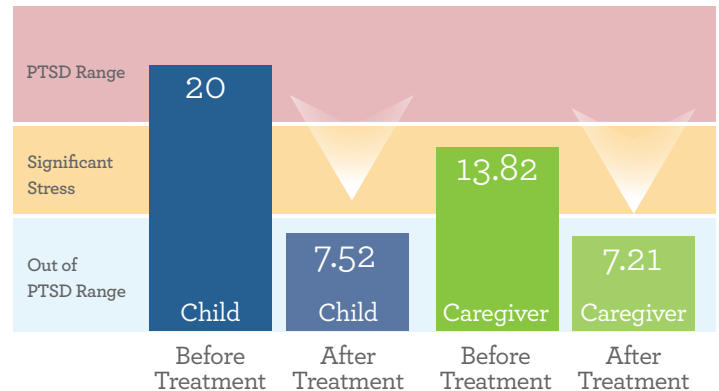
In August 2018, NCA worked with subject-matter experts to create an EBA video training series, which will roll out in 2019, making the training more accessible to clinicians around the country.

# Improving Outcomes for Kids

## Improving Outcomes for Kids

The Child and Family Traumatic Stress Intervention (CFTSI) is an early evidence-based brief mental health treatment for children and adolescents that has been proven to significantly reduce trauma symptoms of children, as well as symptoms of the participating caregiver.

During the first six months of 2018, 227 CFTSI cases were completed at 14 CACs. Children and their caregivers reported significant decreases in children's symptoms following CFTSI.

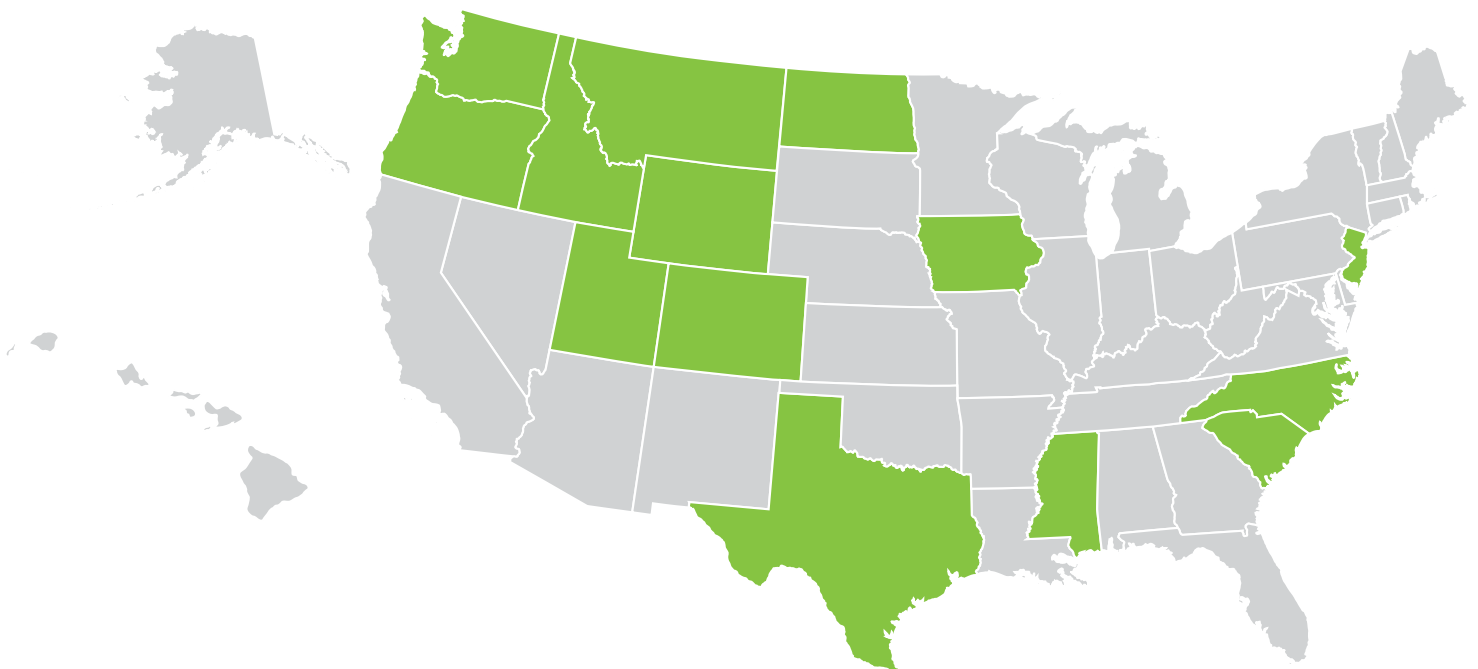


Mean Child and Caregiver Reported Child Posttraumatic Stress Symptom Scale (CPSS) Score Pre- and Post-CFTSI

## States Where NCA Has Expanded Mental Health Services

Since 2015, NCA has provided EBA training to 112 clinicians from CACs in 10 states and expanded services to many more states. Through these projects, clinicians administered assessments to nearly 1,000

children and their caregivers—a number that will increase as we continue to train clinicians and they use what they've learned to help clients at their CACs.



# 2019 Plans

We're starting 2019 off with the official launch of the **SHINE Campaign**, a CAC-led, survivor-focused **public awareness project** to end the stigma, treat the trauma, and inspire hope. Learn more at [shinecampaign.org](http://shinecampaign.org).



SUPPORT SURVIVORS  
OF CHILD SEXUAL ABUSE

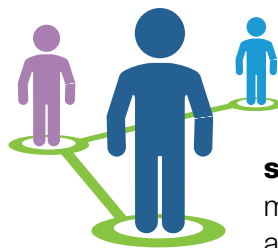
With our Chapter Standards now updated, it's time to focus on the **CAC Standards**. We'll begin the multi-year process of revising our *Standards for Accredited Members* later this year.



We're also partnering with Baylor University and the University of Texas, which received an NCTSN SAMHSA grant to **train approximately 1,000 clinicians in EBAs** over the next five years. In the



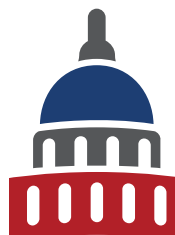
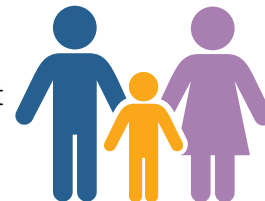
past 10 years, our members have provided mental health services or referrals to **more than a million children**—and EBA training helps them ensure kids get the type of treatment they need.



Coming soon, a game-changer: This spring we'll launch a **brand-new learning management system and social platform** that will help our members not just learn more but also share knowledge with each other more easily.

## Family engagement training is coming:

The University of Oklahoma Health Sciences Center will partner with NCA to develop a curriculum and train victim advocates in CACs on engaging children and families in **mental health care**. The project is funded by a grant from the National Institute of Mental Health.



At the federal level, we will continue to **work with Congress** on better protection for kids involved in sports, and we'll push for a conversation among lawmakers on institutional child sexual abuse. We'll also continue to **advocate for increased funding** and work to further strengthen the partnership between **CACs and the military**.



In 2019, **NCA will administer a total of \$10,271,000 in federal funds** under a cooperative agreement with the U.S. Department of Justice, **Office of Juvenile Justice and Delinquency Prevention**. The funds can be used to establish, improve, and expand

CACs; provide training on evidence-based mental health treatment models; expand services to victims of physical abuse and youth with problematic sexual behaviors; support innovative statewide projects and training opportunities for CACs; increase the number of military families with access to the MDT approach to child abuse and the services of a CAC; and provide services for the victims of child pornography and trafficking. We also offered one-time grants for the purchase of medical equipment to improve access to medical evaluations.

# Financials

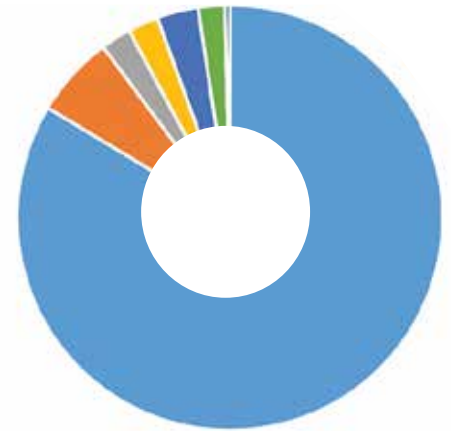
## Statement of Financial Activities

Year ended October 31, 2018

### REVENUE, SUPPORT, AND OTHER CHANGES

Grant revenue	\$11,752,433
NCA's database software project	871,715
Accreditation	321,263
Conference fees	328,060
Membership dues	441,091
Contributions	284,247
Other revenue	9,385
Interest and dividends	1,482
In-kind revenue	42,056
<b>Total Revenue, Support, and Other Changes</b>	<b>\$14,051,732</b>

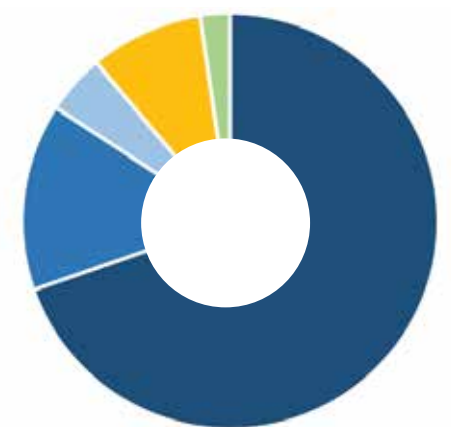
### Revenue



### EXPENSES

Program services—Grants	\$10,334,894
Program services	2,162,101
Public awareness	689,257
Management and general	1,311,114
Fundraising	341,762
<b>Total Expenses</b>	<b>\$14,839,128</b>

### Expenses



### ASSETS

Change in net assets	(\$787,396)
Net assets (beginning of year)	\$4,360,669
<b>Net assets (end of year)</b>	<b>\$3,573,273</b>



**89¢ of every NCA dollar**

is used for services that directly benefit CACs

# NCA's Leadership

## EXECUTIVE COMMITTEE

**Carole Swiecicki**, President

**Kevin Dowling**, Immediate Past President

**Justin Fitzsimmons**, Vice President and Treasurer

**Alethea Miller**, Secretary

## COMMITTEE CHAIRS

**Henry Shiembob**, Corporate Development Committee

**Kevin Dowling**, Governance Committee

**Carole Swiecicki**, Mental Health Implementation Committee

## 2019 BOARD OF DIRECTORS



**Carole Swiecicki**

Executive Director  
Dee Norton Lowcountry  
Children's Center  
Charleston, South Carolina

*It is an honor to be part of the NCA Board and see the growth that has occurred for CACs. Just in the last two and a half years, together with the field of CACs, NCA has made tremendous strides toward our strategic plan goals. All of this is possible because of the excellent work of each and every person who is part of the CAC movement, helping children in each of your communities.*



**Anne Comstock**

Comstock Consulting, LLC  
Lone Tree, Colorado



**Channing Petrak**

Medical Director  
Pediatric Resource Center  
University of Illinois College of  
Medicine at Peoria  
Peoria, Illinois



**Kevin Dowling**

Executive Director  
CARES Northwest  
Portland, Oregon



**Lou Anna Red Corn**

Fayette Commonwealth's Attorney  
Lexington, Kentucky



**Justin Fitzsimmons**

Program Manager  
High Tech Crimes Training Services  
SEARCH, The National Consortium  
for Justice and Statistics  
Saint Charles, Illinois



**Adam Rosenberg**

Executive Director  
Baltimore Child Abuse Center  
Baltimore, Maryland



**Alethea Miller**

Forensic Interview and Victim Advocate  
Harford County Children's  
Advocacy Center  
Bel Air, Maryland



**Leanda Welker, LCSW-C**

In-Home Policy Analyst  
Social Services Administration  
Maryland Department  
of Human Services  
Baltimore, Maryland

# NCA Staff

## ADMINISTRATION

---



**Teresa Huizar**  
Executive Director



**Kim Day**  
Deputy Director



**Kaylee Robinson**  
Executive Assistant



**Kendra Robinson**  
Office Manager

## ACCREDITATION

---



**Dave Betz**  
Director of Accreditation



**Alyson MacKenzie**  
Senior Accreditation  
Associate



**Blake Warenik**  
Director of  
Communications



**Cindy Sweeney**  
Product Development &  
Communications Manager

## DEVELOPMENT

---



**Bryan Boeskin**  
Senior Director of  
Development



**Caro Brown**  
Controller



**Assyatou Sow**  
Senior Accountant



**Debbie Fletcher**  
Accounting & Finance  
Assistant

## GOVERNMENT AFFAIRS

---



**Denise Edwards**  
Director of Government  
Affairs



**Will Laird**  
State Government  
Affairs Officer

## GRANTS MANAGEMENT

---



**Irina Hein**  
Director of Grants  
Management



**Maureen Fitzgerald**  
Coordinator of Grants  
Administration



**Asia Atkins**  
Program Associate



**Dara Bevington**  
Senior Program Associate,  
Southern Region



**Angela Brunson**  
Program Associate,  
DTVf



**Dawn English**  
Program Associate



**Erica Fraser**  
Program Associate,  
Midwest Region



**Jo Ann Hammond**  
Program Associate,  
Western Region

## MEMBERSHIP & CHAPTER DEVELOPMENT

---



**Shannon Spillman**  
Program Associate,  
Northeast Region



**Anette Regalado**  
NCAtrak Manager



**Kristie McKenney**  
Director of Membership &  
Chapter Development



**Sarah Coker-Robinson**  
Membership Program  
Associate



**Kaitlin Lounsbury**  
Program Evaluation  
Coordinator



**Michelle Miller**  
Project Coordinator,  
Mental Health



**Heather Provencher**  
Coordinator for Services  
to Military Families



**Nicole Wilbon**  
Training Coordinator

# Our Supporters

## NCA BENEFACTOR \$2,500+

Mathias H. Heck, Jr.  
Teresa Huizar

## NCA GUARDIAN \$1,000+

Kimberly Day  
Luis J. Salazar  
Henry Shiembob

## NCA STEWARD \$500+

Laurel Bruntz  
Doug F. Dean, Jr.  
Dr. Karen Farst  
Jo Ann Hammond

## NCA PROTECTOR \$250+

David & Julie Betz  
Bryan & Katherine Boeskin  
Elizabeth Brandes  
Jane Braun  
Caro Marie Brown  
Anne Comstock  
Kevin & Tricia Dowling  
Jan Dunn  
Denise Edwards  
Maureen Fitzgerald  
Deborah Fletcher  
Dimple Gupta  
Barbara Harre  
Will Laird & Emily Chittenden-Laird  
Anne Martin  
Michelle Miller  
Channing Petrak  
Jonathan Picklesimer  
Patrick Roach  
Adam Rosenberg  
Larry J. Skoczylas  
Blake Warenik

## NCA FRIENDS \$100+

Geri Archibald  
Dara Bevington  
Emily Braunlich  
Ernestine Briggs-King  
Stephen Chang  
Crystal Collette  
Cathy Crabtree  
Steve Derene  
Kelly Ellner  
Dawn English  
Janet Fine  
Darcy Komejan Fluharty  
Brenda George  
Betsy Goulet  
Charles Greenberg  
Laura Hatcher  
Claudia Holwill  
Jane & Jim Holzrichter  
Christina Kirchner  
Patrik Mainez  
Barb Merrill  
Elizabeth Nicholson  
Wanda Ostrander  
Cheryl Peterson  
Anette Regalado  
Marcy Sauer  
Michele Strub-Heer  
Cindy Sweeney  
Carole Swiecicki  
Hiro Tanaka  
Frances Tarbett-Wallace  
Reanie Walters  
Jeanne Drake Ward  
Kim Weeks  
Lorenzo Cooper York  
Skyler Zawko

## Collaborative Work Groups



Many thanks to the nearly 200 CAC, Chapter, and Regional leaders and other content experts who participated in our Collaborative Work Groups in 2018. Your willingness to share your time, your real-world skills, and your expertise helps advance the CAC movement and provides NCA members with excellent guidance documents, toolkits, video series, and webinars.

If you haven't participated in an NCA Collaborative Work Group before and you'd like to join, go to [nationalchildrensalliance.org/cwg](https://nationalchildrensalliance.org/cwg).

MEMBER PHOTOS:  
PAGES 6-7, A.J. ETHERINGTON; 8-9, BRANDON CAMPBELL/  
EATON CREATIVE GROUP; 10-11, JENNIFER RONE BECKER/  
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COLIN HACKLEY PHOTOGRAPHY.

# Partners in Our Success

## NATIONAL MISSION PARTNER

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## GOLD NATIONAL CORPORATE PARTNERS

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AMERICAN  
PSYCHOLOGICAL  
ASSOCIATION



## NATIONAL CORPORATE PARTNERS

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## PUBLIC AND FOUNDATION PARTNERS

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## SPONSORS AND OTHER CORPORATE PARTNERS

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## EDUCATION PARTNERS

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National Center on the Sexual Behavior of Youth  
University of Oklahoma

National Child Traumatic Stress Network  
Duke University and UCLA

Crimes Against Children Research Center  
University of New Hampshire

Yale Child Study Center  
Yale School of Medicine

## NCA GUARDIAN \$2,500-\$4,999

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JustGive

KidGuard

National Capital Bank

## NCA STEWARD \$1,000-\$2,499

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Cognizant Technology Solutions

## NCA PROTECTOR \$500-\$999

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Crystal Clear Solutions

Kendra Scott

PayPal Giving Fund

## NCA FRIEND \$250-\$499

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Renaissance Hotel

## REGIONAL PARTNERS

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Midwest Regional Children's Advocacy Center

Northeast Regional Children's Advocacy Center

Southern Regional Children's Advocacy Center

Western Regional Children's Advocacy Center



## How Will You Help?

*"Every child deserves the chance to live out their full potential. The feeling of being alone and helpless, no child should ever have to go through. As a survivor myself, I know of the importance of the powerful child advocacy movement and the restorative work of NCA. As a donor, I trust that gifts made to NCA help children to reclaim their bright futures and I am proud to be part of their mission-work." —Max*

## Your generous support for our mission in 2019 will:

- Help train mental health clinicians and ensure more children get the care they need to heal.
- Strengthen partnerships between CACs and the military to better serve our nation's military families.
- Expand our reach into rural areas and other underserved communities.
- Let children know they are not alone, or broken, or lost causes.

Donate to NCA at  
**[nationalchildrensalliance.org](https://nationalchildrensalliance.org)**  
Or contact  
[development@nca-online.org](mailto:development@nca-online.org)

Follow us on social media at



NationalChildrensAlliance



@NCAforCACs



NATIONAL  
CHILDREN'S  
ALLIANCE®

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