ORDERING PINS, BUTTONS, & STICKERS

VECTOR LOGOS + ORDERING ADVICE

If you are interested in using the SHINE logo to create lapel pins, buttons, stickers, and the like, you will need to use the high-quality "vector" logos in this folder. Vector images do not become fuzzy when you blow them up or when you need a perfect line in physical assets like pins. Virtually all computerized machinery that creates things like buttons or other branded items require vector logos.

When creating your lapel pins, we recommend using the file named "SHINE-EnamelPin-Shadow-Yellow-Transparent.eps" The transparent lettering allows the color of the pin metal to shine through. When NCA designed our pins, we used a black nickel plated metal finish that allowed the text to become more visible. We ordered a 1" round pin using the cloisonne process for a high-quality, durable enamel finish. We do not recommend a soft enamel, printed, or epoxy-coated pin.

As an NCA member, you are allowed to use any of the logo versions in this kit for pins or stickers in any metal or paper finish you like, as long as you do not alter the logos in any way. Co-branded pins are allowed but not advised so long as the co-branding does not alter or cover the SHINE logo. Co-branded stickers and buttons may work more nicely. Please submit any custom design proofs to NCA for approval before ordering.

Buttons and stickers can be ordered from printers both locally and online. For pins, one vendor NCA used is called AllAboutPins, though there are many others. For quantities in the thousands, with standard packaging and attachment, our pins were about a dollar each, but smaller quantities may be more expensive per unit.

We make no endorsement of this vendor, and you may find a better price or product elsewhere, but they are one option. You are responsible for following your own procurement policies when ordering SHINE assets.

See pricing and ordering information at AllAboutPins