



SUPPORT SURVIVORS  
OF CHILD SEXUAL ABUSE



NATIONAL  
CHILDREN'S  
ALLIANCE®

## ORDERING & USING YOUR PLEDGE WALL

### HOW THE PLEDGE WALL WORKS + ORDERING ADVICE

At NCA's 2018 Leadership Conference, we introduced the SHINE Campaign using a real, live "Pledge Wall"—essentially a moveable, reusable banner the size of a small wall that asked people to pledge to #SHINE for survivors in their communities. Hundreds of conference attendees completed small pledge stickers noting who they pledged to SHINE for, and what one, two, or three actions they pledged to take to support victims and survivors.

Now you can recreate this SHINE moment at your own event! In this folder, you can download a high-quality print file for the wall, the stickers, and even a tent card to leave at tables to explain to participants how to use the stickers and Pledge Wall.

Not every printer will be able to provide you with the reusable, collapsible pipe frame NCA had in place, so if you order from a provider, please think about how you will display it, move it, or hang it. We encourage you to shop around for the best price, but here's the vendor we used to supply the wall, stickers, tent cards, and frame:

#### [Heritage Printing](#)

James Zambrano

Workflow Manager

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We make no endorsement of this vendor, and you may find a better price or product elsewhere, but they are one option. You are responsible for following your own procurement policies when ordering SHINE assets.

As an NCA member, you are allowed to co-brand the wall with your own logo, so long as you do not alter the logo or the messaging of the wall. If you wish to design a custom SHINE Pledge Wall based on this message, please submit a proof to NCA for approval before ordering.