



National Corporate Partner Program

National Children's Alliance (NCA) National Corporate Partner Program provides businesses, corporations, and nonprofit organizations with a direct connection to NCA's expansive, national membership of 50 state chapters, 939 Children's Advocacy Centers (CACs) and a network of professionals, many of whom are key decision-makers within their organization with budgeting and purchasing authority.

National Corporate Partner \$2,500

Recognition and Advertising

- Organizational logos, information and web links featured on the Institutional and Corporate Partners page of NCA website
- NCA National Corporate Partner brand toolkit provided to highlight your organization's support of NCA
- Recognition in NCA's Annual Report
- One advertisement (banner ad) in NCA's monthly newsletter per year
- Subscription to NCA monthly digital newsletter sent to thousands of CAC and MDT members across the country each month

NCA's Annual Leadership Conference

- Advertisement in conference materials
- Exhibit booth space during conference, including:
 - One skirted table (8')
 - Two chairs
 - Signage (large tent card) on table
- Online Exhibit Space through September 2022, including:
 - Company logo
 - Written company description
 - Website, social media links, and contact information
 - Digital brochures and other materials for download
- Recognition of partnership on sponsor list
- Invitation to conference welcome reception and social events
- Opportunity to submit conference abstracts for consideration
- Opportunity to provide tote bag insert (physical and/or virtual)
- A sign of recognition to display in your organization's LC exhibit booth
- A ribbon for your LC meeting badge identifying you as a Corporate Partner

For more information or to reserve your partnership, contact Kevin Dowling, Director of Strategic Initiatives and Development, kdowling@nca-online.org or by phone (202) 548-0090 ext 106.



National Gold Partner

\$4,000

The National Gold Partner package offers companies exclusive benefits and additional opportunities to more deeply engage with NCA's expansive membership. Benefits includes Partner Level plus:

Recognition and Advertising

- Gold Partner designation on all recognitions and brand toolkit materials
- Priority position on the Institutional and Corporate Partners page of NCA website
- One Corporate Partner Spotlight article in NCA's monthly newsletter, with photo and logo
- Two-weeks advertisement on NCAttrak's log-in page (with banner ad and link to webpage)

NCA's Annual Leadership Conference

- One complimentary conference registration
- "Featured Exhibitor" acknowledgement and link in preconference email blast to conference attendees
- A ribbon for your meeting badge identifying you as a Gold Partner

For more information or to reserve your partnership, contact Kevin Dowling, Director of Strategic Initiatives and Development, kdowling@nca-online.org or by phone (202) 548-0090 ext 106.



National Platinum Partner

\$7,500

The National Platinum Partner package offers companies exclusive benefits and additional opportunities to more deeply engage with NCA's expansive membership. Benefits includes Partner and Gold level benefits, plus:

Recognition and Advertising

- Platinum Partner designation on all recognitions and brand toolkit materials
- Top priority position on the Institutional and Corporate Partners page of NCA website
- A total of four weeks advertisement on NCAtrak's log-in page (with banner ad and link to webpage)
- First option for exclusive sponsorship and advertising opportunities at select NCA trainings and conferences
- An additional banner ad each year in NCA's monthly newsletter (2 ads total annually)

NCA's Annual Leadership Conference

- One additional complimentary conference registration (2 total)
- Priority exhibit booth placement and on-line Town Square page position at Leadership Conference
- A ribbon for your meeting badge identifying you as a Platinum Partner

For more information or to reserve your partnership, contact Kevin Dowling, Director of Strategic Initiatives and Development, kdowling@nca-online.org or by phone (202) 548-0090 ext 106.

Sponsorship Commitment Form



NATIONAL
CHILDREN'S
ALLIANCE®

Complete form and return to:

National Children's Alliance
development@nca-online.org

Company Information

Company Name:	
Company Address:	
Contact Name:	
Email Address:	
Phone Number:	

Level of Partnership

- ☐ **National Corporate Partner** (\$2,500)
- ☐ **National Gold Partner** (\$4,000)
- ☐ **National Platinum Partner** (\$7,500)

Payment Information (choose one)

- ☐ Please send me/my company an invoice for the sponsorship amount
- ☐ Check or money order made payable to "National Children's Alliance" or "NCA"

Send your payment to **PO Box 71477, Washington, DC 20024**

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**National
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Alliance®**

*The Force Behind
Children's Advocacy Centers*

2022 NCA NATIONAL CORPORATE PARTNER LEVEL COMPARISON

BENEFITS - RECOGNITION AND ADVERTISING	Platinum Partner \$7,500	Gold Partner \$4,000	Corporate Partner \$2,500
Organizational logos, information and web links featured on the Institutional and Corporate Partners page of NCA website- Recognition	X	X	X
NCA National Corporate Partner brand toolkit to highlight your organization's support of NCA	X	X	X
Recognition in NCA's Annual Report	X	X	X
One advertisement (banner ad) in NCA's monthly newsletter per year	X	X	X
Subscription to NCA monthly digital newsletter sent to thousands of CAC and MDT members across the country each month	X	X	X
Level-specific designation (Partner, Gold, or Platinum) on all recognitions and brand toolkit materials	X	X	
Priority position on the Institutional and Corporate Partners page of NCA website	X	X	
One Corporate Partner Spotlight article in NCA's monthly newsletter, with photo and logo	X	X	
Two-weeks advertisement on NCAtrak's log-in page (with banner ad and link to webpage)	X	X	
Top priority position on the Institutional and Corporate Partners page of NCA website	X		
An additional two weeks advertisement on NCAtrak's log-in page (with banner ad and link to webpage)	X		
First option for exclusive sponsorship and advertising opportunities at select NCA trainings and conferences	X		
An additional banner ad each year in NCA's monthly newsletter (2 ads total annually).	X		



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2022 NCA NATIONAL CORPORATE PARTNER LEVEL COMPARISON

BENEFITS - NCA LEADERSHIP CONFERENCE	Platinum Partner \$7,500	Gold Partner \$4,000	Corporate Partner \$2,500
Advertisement in conference materials	X	X	X
Exhibit booth space during conference, including one skirted table (8'), two chairs, signage (large tent card) on table	X	X	X
Online Exhibit Space through September 2022, including company logo, written company description, website, social media links, and contact information, as well as digital brochures and other materials for download	X	X	X
Recognition of partnership on sponsor list	X	X	X
Invitation to conference welcome reception and social events	X	X	X
Opportunity to submit conference abstracts for consideration	X	X	X
Opportunity to provide tote bag insert (physical and/or virtual)	X	X	X
A sign of recognition to display in your organization's LC exhibit booth	X	X	X
Level-specific designation on a ribbon for your LC meeting badge identifying you as a Corporate Partner.	X	X	X
One complimentary conference registration	X	X	
"Featured Exhibitor" acknowledgement and link in preconference email blast to conference attendees	X	X	
One additional complimentary conference registration (2 total)	X		
Priority exhibit booth placement and on-line Town Square page position at Leadership Conference	X		

For more information, please contact **Kevin Dowling**, Director of Strategic Initiatives and Development, at kdowling@nca-online.org or (202) 548-0090 ext. 106.