



Help kids get back to being kids

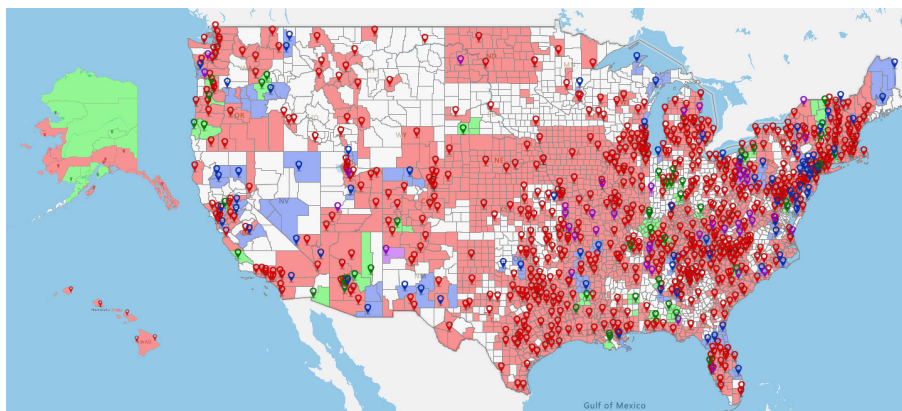
We make impactful differences--one child and one voice at a time

Since 1988, National Children's Alliance (NCA) is a national leader in child abuse intervention, prevention, and training for Children's Advocacy Centers (CACs) in communities across the U.S. NCA is also recognized by the U.S. Department of Justice as the national accrediting body for CACs.



Together, we will help turn sleepless nights into sweet dreams; lunch alone into lunch with friends; and belly aches into belly laughs. Join us in this fight for a happy and healthy future.

Our nationwide reach each year



<https://www.nationalchildrensalliance.org/cac-coverage-maps/>

950 Member CACs
380K Kids Served
1.6M People Trained
150 Online Influencers/Creators*
 who together amass a total of
 - **750** concurrent viewers
 - **1.5K** donors
 - **75K** followers

*stats reflect creators on twitch.tv

Partnership opportunities to help kids heal

Corporate Partnership

Protecting kids is a long-term effort. Show your support all year round by becoming a Corporate Partner.

Workplace Giving

Improve employee engagement by offering gift matching, payroll deductions, or in house fundraising.

Cause Marketing

Invite others to join! Donate a percentage of your sales or ask customers to round up to the nearest dollar.

Event Sponsorship

Grab the attention of CAC leaders by sponsoring a training, workshop, or our annual leadership conference.

Advertise through our Influencers

NCA hosts 3 peer-to-peer fundraising campaigns powered by content creators and their online communities. When you sponsor these gifts for our influencers, you show off to hundreds of viewers that you're a champion for kids!

Match Donations ... \$500+

Trinket Gifts \$1,000

T-Shirts \$2,500

Gift Boxes \$4,000

Blankets \$8,000



Contact Us

Woori Song, Development Coordinator

development@nca-online.org

Current Partners





**National
Children's
Alliance®**

*The Force Behind
Children's Advocacy Centers*



National Children's Alliance **Corporate Partner Program 2023**

Help Kids Heal

Now more than ever, consumers want to know what organizations and corporations are doing to create positive social impacts. Partnering with National Children's Alliance (NCA) lets your audience know that you care about the mission of protecting kids and that you are passionate about providing children who have experienced abuse with the trauma-informed care they need and deserve.

Our National Corporate Partner Program provides businesses, corporations, and nonprofit organizations with a direct connection to NCA's expansive, national membership of 50 state chapters, over 930 Children's Advocacy Centers (CACs) and a network of professionals, many of whom are key decision-makers within their organization with budgeting and purchasing authority.

We offer different levels of partnership packages, each with varying amounts of benefits to support your organizational needs. In addition to year-round recognition, corporate partners also have the opportunity to exhibit at our annual Leadership Conference both in-person and virtually.

Platinum Partner	\$7,500
Gold Partner	\$4,000
Corporate Partner	\$2,500

Contact

Woori Song, Development Coordinator
202.821.1446 ext 130
development@nca-online.org





National Corporate Partner (\$2,500)

The Corporate Partner package is our most basic level yet still offers valuable benefits and opportunities to engage with NCA's expansive membership.

Recognition and Advertising

- Place your logo, information, and links on our website
- One advertisement in NCA's weekly update email a year
- Listing in NCA's annual report
- Receive an NCA brand toolkit to highlight your organization's support of NCA
- Advertise on NCAtrak's log-in page for one week

NCA's Annual Leadership Conference

- Advertise in conference material: print, website, and app
- Provide physical and/or digital tote bag insert
- A 50% discount to exhibit at a conference booth
 - One skirted table (8')
 - Two chairs
 - Signage on table
- Opportunity to submit presentation abstracts
- Exhibit on online Town Square
 - Company logo
 - Company description
 - Website and social links
 - Brochures and other downloadable material
- Invited to conference welcome reception and social events



National Gold Partner (\$4,000)

The Gold Partner package offers exclusive benefits and additional opportunities to more deeply engage with NCA's expansive membership. **In addition** to the benefits from the Corporate Partner level, National Gold Partners receive the following:

Recognition and Advertising

- Designated as a Gold Partner on recognition, advertisements, and brand toolkit materials
- Two advertisements in NCA's weekly update email a year
- Advertise on NCAtrak's log-in page for two weeks
- One Corporate Partner Spotlight article in NCA's weekly update a year

NCA's Annual Leadership Conference

- A 75% discount to exhibit at a conference booth
- Acknowledged as a "Featured Exhibitor" in pre-conference email blast to attendees



National Platinum Partner (\$7,500)

The Platinum Partner package is the highest level that NCA offers to ensure organizations can engage with NCA's members in the highest capacity. **In addition** to the benefits from the previous levels, National Platinum Partners receive the following:

Recognition and Advertising

- Designated as a Platinum Partner on recognition, advertisements, and brand toolkit materials
- Three advertisements in NCA's weekly update email a year
- Advertise on NCAtrak's log-in page for four weeks total
- Priority pick for exclusive sponsorship and advertising opportunities at NCA events

NCA's Annual Leadership Conference

- A 100% discount to exhibit at a conference booth
- Priority booth placement both in person and online
- Advertise on the home page of the Leadership Conference website

National Partner Levels at a Glance

Recognition and Advertising	Platinum \$7,500	Gold \$4,000	Corporate \$2,500
Listed on the NCA's Corporate Partner webpage and in NCA's annual report	✓	✓	✓
Level-Specific Partner brand toolkit to highlight your support of NCA on your platforms	✓	✓	✓
Subscription to NCA's newsletter	✓	✓	✓
One Corporate Partner Spotlight article written in NCA's weekly update	✓	✓	
Number of advertisements in NCA's weekly update email per year	3	2	1
Number of week-long banner advertisements on NCAtrak's log-in page	4	2	1
Prioritized options for exclusive advertising opportunities at NCA trainings and conferences	1st	2nd	3rd

NCA Leadership Conference	Platinum \$7,500	Gold \$4,000	Corporate \$2,500
Advertisement in conference materials, tote bag inserts, and featured on sponsor list	✓	✓	✓
Exhibit on NCA's online Town Square all the way through September	✓	✓	✓
Invitation to welcome reception, social events, and to submit conference abstracts	✓	✓	✓
"Featured Exhibitor" acknowledgement and link in pre-conference email blast to attendees	✓	✓	
Advertisement space on the home page of the Leadership Conference website	✓		
Prioritized booth placement and online Town Square page position	✓		
Discount on an in-person exhibit booth	100%	75%	50%



**National
Children's
Alliance®**

*The Force Behind
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Commit to the Cause of Fighting Against Child Abuse

Complete form and return to:

National Children's Alliance

development@nca-online.org

Company Information

COMPANY NAME

COMPANY ADDRESS

COMPANY ADDRESS 2

CITY/STATE/ZIP

CONTACT NAME

PHONE

EMAIL

Partnership Level

- ☐ National Platinum Partner \$7,500
- ☐ National Gold Partner \$4,000
- ☐ National Corporate Partner \$2,500

Payment Information (choose one)

- ☐ Please send me/my company an invoice for the sponsorship amount
- ☐ Check or money order made payable to "National Children's Alliance" or "NCA"
Send payment to **National Children's Alliance, PO Box 71477, Washington, DC 20024**



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